



Shushana Jiang



DOLE® Bananas are the top-selling banana in America. Founded by James Drummond Dole, the company has built its reputation on a ceaseless commitment to quality. Today, the DOLE® brand stands for more than 150 years of quality produce – and the world’s largest supplier of fresh fruits and vegetables, including bananas.

PARLEZ VOUS FRANCAIS?

Peel the love

ACROSS THE NATION

Catch a Banana Cabana Event in Your Area

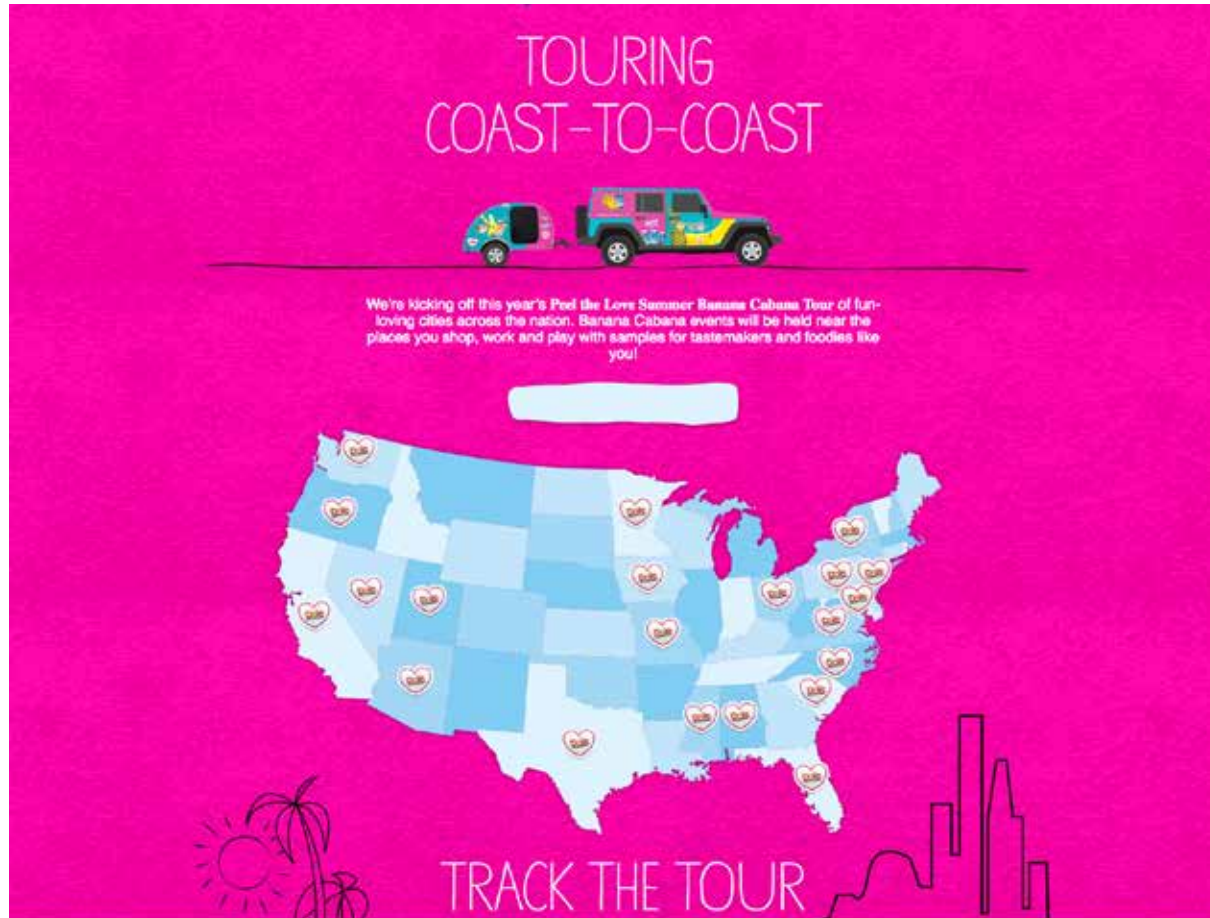
Memorial Day to Labor Day

Come by for an experience that lets you peel like a kid again, including yummy samples, free recipe cards, giveaways, coupons and more!

[Peel the love Dole](#)

[BANANA CABANA TOUR](#) [RECIPES](#) [EVENTS](#) [PARTNERS](#)

The graphic features a vibrant teal background. On the right, a smiling banana character is the central focus, surrounded by various items: a grill with a banana and shrimp, a glass jar filled with fruit and a pink and white striped straw, and a heart-shaped logo with the text "Peel the love Dole". In the top right corner, there are small icons of the French and American flags above the text "PARLEZ VOUS FRANCAIS?". At the bottom, a dark blue banner contains navigation links: "Peel the love" (in a script font), "BANANA CABANA TOUR", "RECIPES", "EVENTS", and "PARTNERS" (all in a sans-serif font).



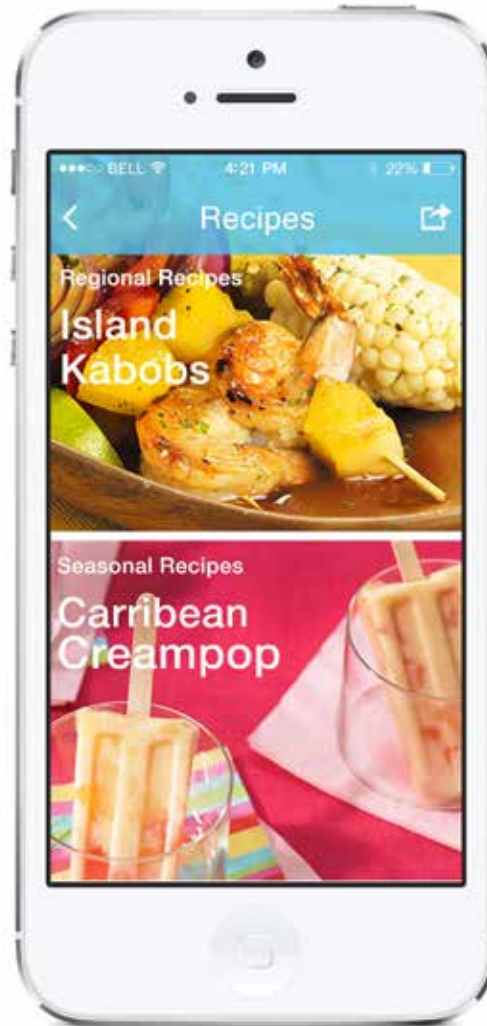
Dole's Peel the Love Tour has selected cities that have demonstrated to have a deep appreciation for the banana when planning their stops on the Peel the Love Tour. Dole campaign celebrating fun, irreverence and the whimsical side of bananas in 26 cities around North America.



DOLE MOBILE APP



Splash



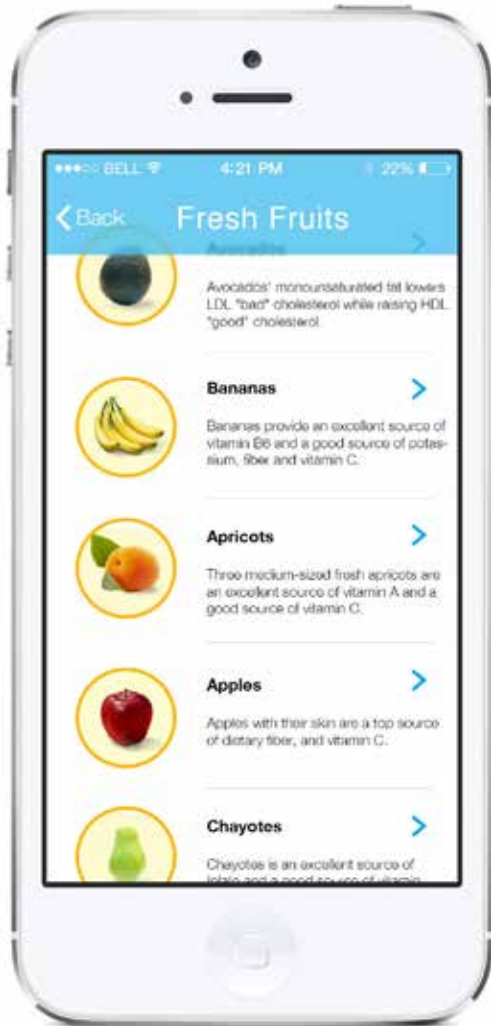
Recipes Landing



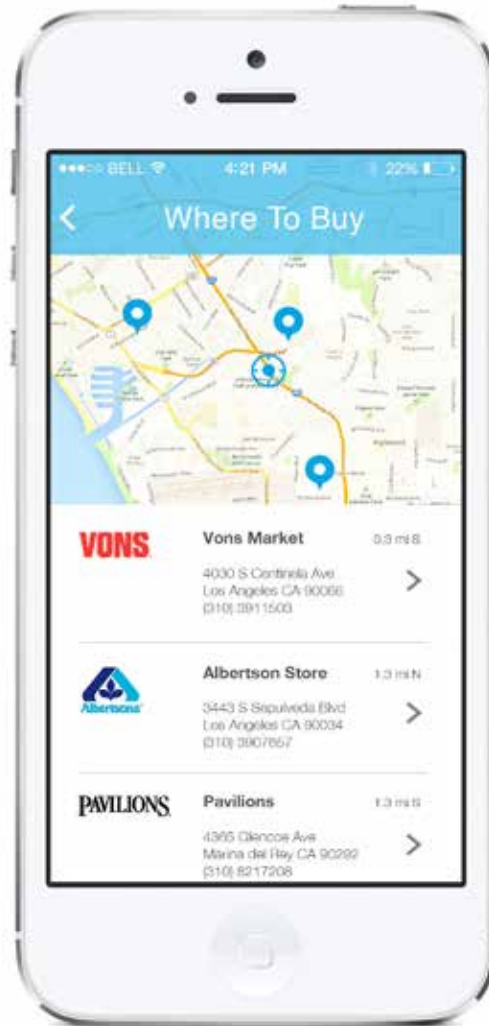
Recipe Details



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Fruit Nutritional Info



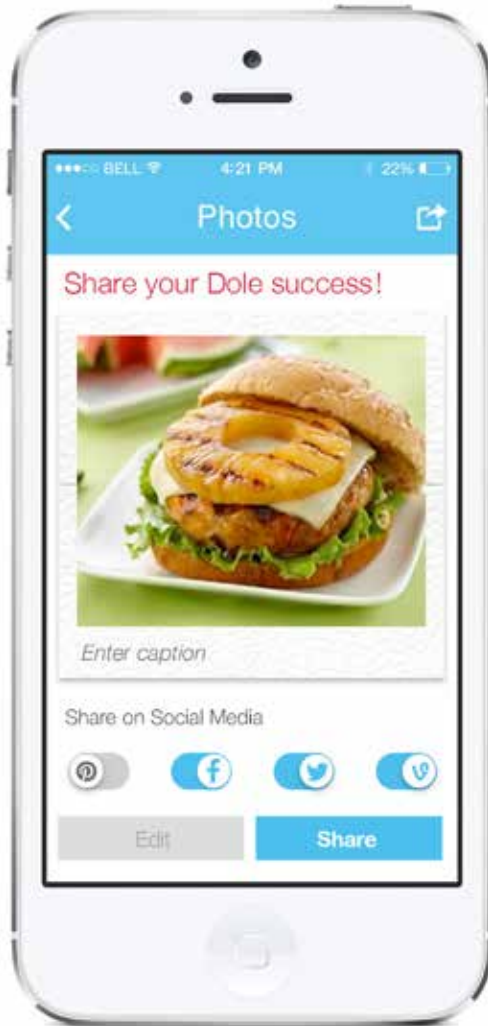
Search Stores



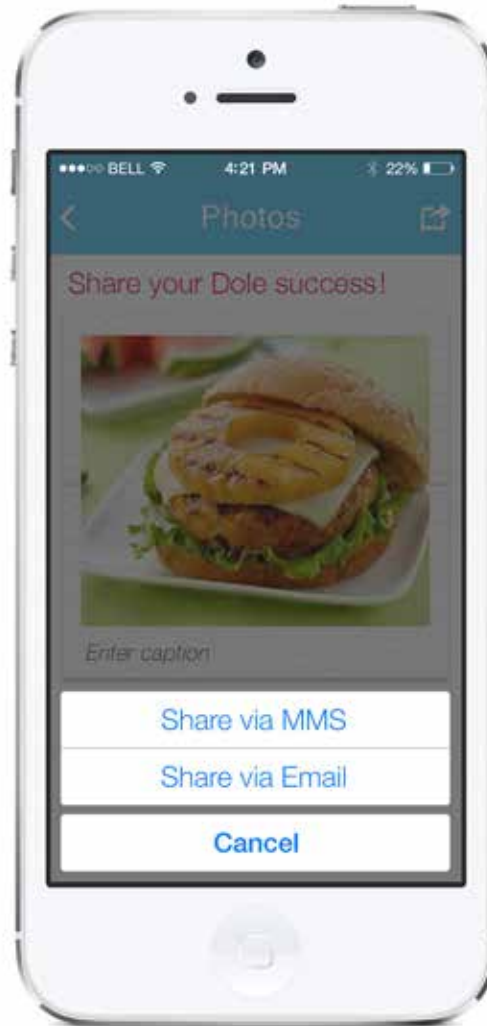
In App Coupon



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Upload Recipe & Photo



Share



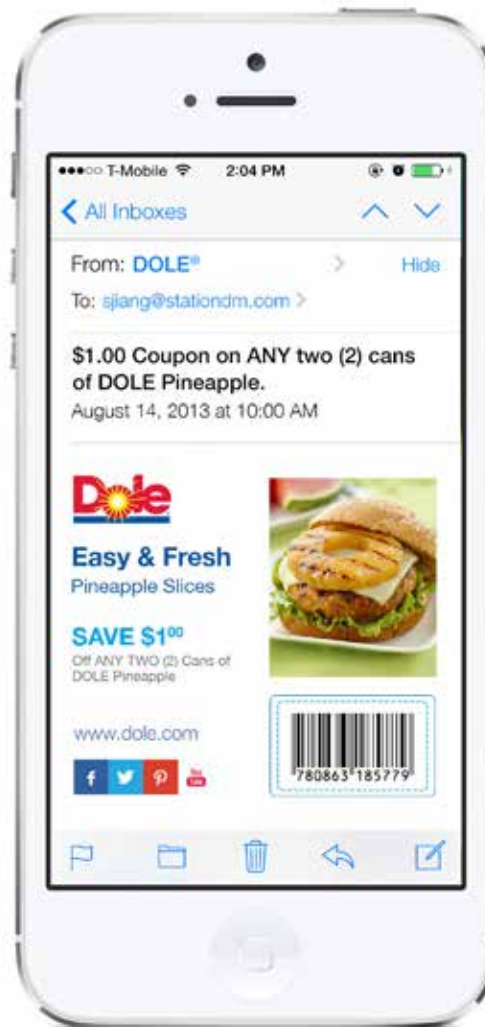
Shazam Truck Jingle



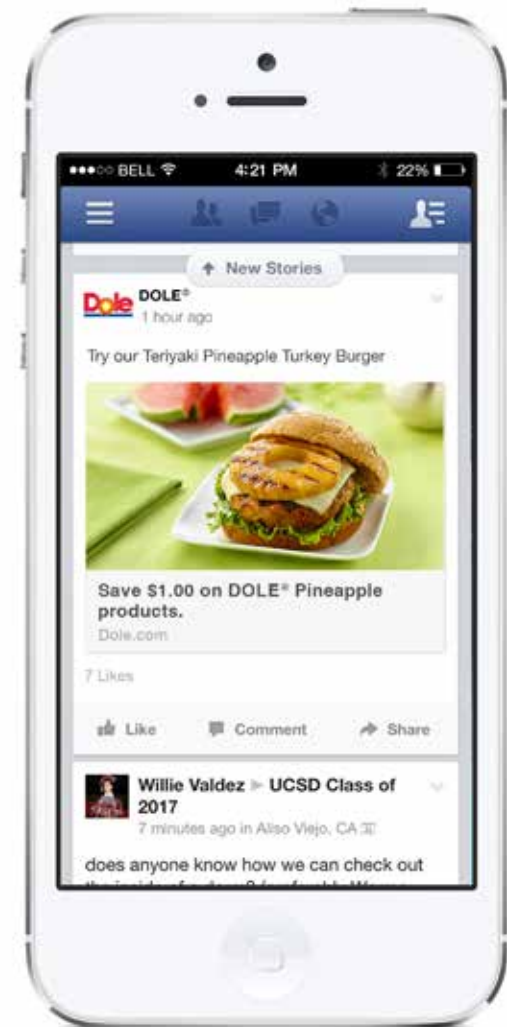
DOLE NOTIFICATIONS



Push Notification



Email Coupon



Social Coupon

Peel the love 

THANK YOU

